

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 SS-20 RSC-01 NSC-07 OMB-01

TRSE-00 CIAE-00 INR-10 NSAE-00 STR-08 /084 R

66616

DRAFTED BY: COM/BEWT/EE/554:JTREICHEL

APPROVED BY: EB/OCA/REP:MWDONOVAN

COMM/BEWT/EE:RDSEVERANCE

COM/BEWT/OEWD: SABRAHAMSON

COM/BEWT/DAS:LWBOWDEN

COM/BEWT/TPD:RRICE

COM/BIC/SAD:BRYNO

COM/OSC-ADMIN:GCHAMBERLIN

EB/EWT:SHAAS

EUR/EE:RCHRISTENSON

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R 222142Z MAR 74

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST

AMEMBASSY PARIS

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E.O. 11652: GDS

TAGS: BEXP, HU, FR

SUBJ: EXECUTIVE-LEVEL TRADE MISSION TO HUNGARY

REF: STATE 41321 (NOTAL); BUDAPEST 591

FOR BUDAPEST:

1. MAKE FOLLOWING CHANGES IN LIST OF COMPANIES AND PRINCIPALS
PARTICIPATING IN MISSION. DELETE KELLOG.

ADD:

APRIL 10-11

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(A) ROCKWELL INTERNATIONAL -- FRANK DELZIO, VICE PRESIDENT
INTERNATIONAL, AUTOMOTIVE AND ELECTRONIC EQUIPMENT

(B) J.I. CASE COMPANY -- ROBERT B. BRONEC, VICE PRESIDENT,
INTERNATIONAL DIVISION, AGRICULTURAL AND CONSTRUCTION EQUIPMENT

APRIL 16-17

(A) UNION CARBIDE CORP -- MELVEL W. DUNCAN, CORPORATE DIRECTOR,
CHEMICALS

OTHER FIVE COMPANIES REMAIN AS INDICATED REFTTEL.

2. FOLLOWING IS ITINERARY OF ZARB, CHAMBERLIN, AND EDWARDS
(ALL TIMES LOCAL TIMES):

TW 800 LV WASHINGTON APRIL 5 AT 1700. AR PARIS APRIL 6 AT 0730

AF 716 LV PARIS APRIL 6 AT 0940. AR BUDAPEST AT 1310.

AF 717 LV BUDAPEST APRIL 20 AT 1440. AR PARIS AT 1800.

TW 803 LV PARIS APRIL 21 AT 1200. AR WASHINGTON AT 1732.

ENSURE THAT HOTEL RESERVATIONS FOR ZARB, CHAMBERLIN, AND EDWARDS
AT INTERCONTINENTAL CONFORM TO ABOVE ITINERARY.

3. ZARB AND CHAMBERLIN WILL EACH NEED CAR WITH DRIVER DURING
THEIR STAY IN BUDAPEST. IN ADDITION TREICHEL WILL NEED CAR
WITHOUT DRIVER FROM MARCH 28 UNTIL ARRIVAL OF MISSION. IF
EMBASSY UNABLE PROVIDE ABOVE, REQUEST CARS BE RENTED. CARS
SHOULD BE SEDANS OF WESTERN MAKE.

4. DURING LUNCHEON AT WHITE HOUSE AND FOLLOWING ZARB AND USG
COLLEAGUES ON MISSION DISCUSSED WITH DEP MIN SZITA POSSIBLE
APPOINTMENTS OUTSIDE FRAMEWORK OF MISSION. THERE WAS GENERAL
AGREEMENT THAT CLOSEST HUNGARIAN EQUIVALENT TO OMB IS STATE
PLANNING OFFICE (OTH). SZITA RECOMMENDED THAT ZARB SEE OTHER
DEPUTIES ISTVAN HETENYI AND OTTO GADO, BOTH OF WHOM SPEAK
ENGLISH. HETENYI AND GADO WOULD COVER THEIR SPHERES OF ACTIVITY
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IN OTH. OTHER POSSIBILITIES INCLUDE VICE PRESIDENT FEKETE OF
NATIONAL BANK (ASSUME HE WILL BE PRESENT AT ONE OR MORE SOCIAL
OCCASIONS), SEBESTYEN OF OFFICE OF TECHNICAL DEVELOPMENT,
AND PRICE CHIEF CSIKOS-NAGY. IT WAS ALSO SUGGESTED THAT ZARB
VISIT RADELKIS INDUSTRIAL COOPERATIVE TO SEE HOW COOPERATIVELY
OWNED INDUSTRIAL ENTERPRISE (WHICH IS NOT FOUND IN USA) IS
MANAGED. DURING VISIT ZARB WOULD MEET WITH DEPUTY MINISTER
LAJOS REV AND REDELKIS GENERAL MANAGER PAL BODONYI. SINCE

SPACE AFFAIRS ARE INCLUDED IN ZARB PORTFOLIO AT OMB, IT MIGHT BE USEFUL FOR HIM TO VISIT NEW SATELLITE TRACKING STATION OPENED UP RECENTLY NEAR VAC.

5. ON POLITICAL LEVEL, SZITA INDICATED THAT DEPUTY PREMIER HUSZAR WOULD PROBABLY MEET WITH ZARB, AS WOULD SZITA HIMSELF, MINISTER OF FOREIGN TRADE BIRO, AND CHAMBER PRESIDENT KALLOS. WE UNDERSTAND THERE MAY BE A POSSIBILITY OF A MEETING WITH PREMIER FOCK, IF HE IS IN BUDAPEST.

6. ZARB, CHAMBERLIN, AND EDWARDS WILL REMAIN IN HUNGARY DURING 3-DAY EASTER WEEKEND, APRIL 13-15. AS POSSIBLE ACTIVITIES DURING THAT PERIOD FOLLOWING ARE SUGGESTED FOR EMBASSY CONSIDERATION:

A) VISIT TO BADOLNA STATE FARM FOR DISCUSSION AND OBSERVATION OF U.S.-HUNGARIAN CPS PROGRAM (SATURDAY); SZITA ALSO RECOMMENDED THAT ZARB SHOULD VISIT BABOLNA.

B) VISIT TO GYOR WAGON AND MACHINE WORKS FOR DISCUSSION WITH GENERAL MANAGER EDE HORVATH, RECENT VISITOR TO U.S. (FRIDAY AFTERNOON OR TUESDAY, DEPENDING UPON BUDAPEST SCHEDULE);

C) SIGHTSEEING IN WESTERN HUNGARY, INCLUDING SOPRON, PANNON-HALMA, FERTOD, AND VESZPREM (SUNDAY);

D) ASSUME PERMISSION TO ENTER CLOSED AREAS COULD BE OBTAINED.

7. CONCERNING SCHEDULING OF BUSINESSMEN, WE APPRECIATE EMBASSY'S DIFFICULTIES IN ARRANGING APPOINTMENTS FOR SO MANY FIRMS FOR SUCH A LIMITED PERIOD OF TIME. HOWEVER, IDEA OF EXECUTIVE MISSION IS THAT BUSINESS MEN COME IN FOR BRIEF BUT HIGHLY CONCENTRATED SCHEDULE OF MEETINGS ON TWO DAYS ALLOTTED TO THEM LIMITED OFFICIAL USE

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AND THESE SHOULD BE SCHEDULED FULLY. THIRD DAY IS FOR FOLLOWUP MEETINGS, IF NECESSARY. NO WIVES OR DEPENDENTS ACCOMPANYING EITHER GOVERNMENT OR BUSINESS MEMBERS OF MISSION. CONCERNING CULTURAL ACTIVITIES, MISSION WILL LEAVE THESE IN HANDS OF EMBASSY AND GOH. WE ARE FEEDING DETAILS ON MEMBER FIRMS AS FAST AS THEY COME IN.

8. COMMERCE HAS POUCHED TO EMBASSY SEVEN SETS OF SILVER COMMEMORATIVE MEDALS TO BE USED AS GIFTS TO HUNGARIAN VIP'S. WOULD APPRECIATE EMBASSY KEEPING THEM IN SAFE PLACE. IN ADDITION CROSS PEN SETS WILL BE BROUGHT ALONG WITH MISSION.

9. FOR PARIS: ZARB IS ASSOCIATE DIRECTOR OF OMB LEADING EXECUTIVE MISSION TO HUNGARY WITH ASSISTANCE CHAMBERLIN AND EDWARDS. CHAMBERLIN IS DEPUTY ASSISTANT SECRETARY OF COMMERCE

FOR ADMINISTRATION. EDWARDS IS EXECUTIVE ASSISTANT TO DIRECTOR ROY ASH OF OMB. AS SCHEDULE PARA 2 INDICATES, ZARB, CHAMBERLIN, AND EDWARDS PLANNING SPEND NIGHT OF APRIL 20 IN PARIS. RESERVE THREE SINGLE ROOMS WITH BATH AT GOOD HOTEL AND RENDER APPROPRIATE ASSISTANCE.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE058159
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BEWT/EE/554:JTREICHEL
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740062-0725
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740321/aaaaatub.tel
Line Count: 175
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: STATE 41321 (NOTAL); BUDAPEST 591
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 25 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 APR 2002 by ifshinsr>; APPROVED <03 JUL 2002 by morefirh>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EXECUTIVE-LEVEL TRADE MISSION TO HUNGARY
TAGS: BEXP, HU, FR
To: BUDAPEST PARIS
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005